



MEDIA ADVISORY

Today's Date: Aug. 24, 2015

District: Headquarters – Sacramento

Contact: Tamie McGowen – Caltrans – (916) 657-5060

Contact: John Carr – Department of Alcoholic Beverage Control – (916) 419-2525

Contact: Brian Ferguson – Department of General Services – (916) 376-5038

Innovation Awards contest challenges Californians to “Find a New Way,” win up to \$25K

WHAT: Press conference to kick off the Innovation Awards contest, which seeks creative solutions from the public to improve the safety, efficiency and delivery of services. Each of the three participating departments will pay citizens up to \$25,000 for winning entries.

WHO: Assm. Mike Gatto, author of Assembly Bill 2138, which created the contest
Malcolm Dougherty, Caltrans Director
Timothy Gorsuch, Department of Alcoholic Beverage Control Director
Daniel C. Kim, Department of General Services Director

WHEN: 1 p.m., Tuesday, Aug. 25

WHERE: State Capitol, Governor's Press Conference Room 1190

ONLINE: Follow the Twitter hashtag #25KFindANewWay.